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# POSTSHOW REPORT TO THE PARTY OF THE PARTY OF

EXCEL LONDON | 23 - 24 April 2024

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#### **Workshop & Insight Partners**















# About The Watercooler & The Office

**4127 professionals** from the workplace culture, wellbeing, benefits and space communities came together **April 23-24 2024** to enjoy an expanded education programme from the industrys leading minds, innovative wellbeing champions and workplace design experts.

The **2 days** of networking, learning, inspiration and exposure to the industrys latest services and solutions make these events unrivalled in what they offer visitors and exhibitors alike.







# olutions

# The Watercooler / The Office in Numbers



Pre-registered

5682

Attended

4127

**Exhibitors** 

130

The best thing about the Watercooler event for our business was the level of real networking opportunities available through key decision-makers attending the event. We found the content and seminars to be very informative and valuable too. We will be back for the next exhibition in 2025.

2468
WORKPLACE
APPRECIATION

Rory Maguire, Commercial Director, **2468 Group** 

Speakers

120

**Content Sessions** 

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#### 121 MEETINGS







For the 2024 shows we introduced a new offer for sponsors - **pre-booked meetings** scheduled with pre-registered visitors for the show.

Packages of 5 pre-booked meetings were on offer. This was limited to 10 sponsors in 2024 and trialled in tandem with the "Grip" **event matchmaking software** and event app.

Meetings took place on the show floor "Meetings Village"

The event team had a commitment of 5 meetings for 10 sponsors = **50 meetings.** 

However a no limit was set and the final output from the show was:

Grip Event App at the show - Matchmaking, Networking & Planning tools integrated into the show app:

- More than 35000 networking actions taken in the show app
- 6926 badge scans made over 2 days
- 8124 sessions added to schedules average
   3.89 per active participant
- 14041 interested actions received by exhibitors in the show app
- 784 meetings received by exhibitors

**SPONSORS** 

10

MINIMUM NUMBER OF MEETINGS CONTRACTED TO DELIVER

**50** 

MEETINGS SUCCESSFULLY DELIVERED AT EVENT

**78** 

MEETINGS ARRANGED FOR POST EVENT

**17** 

NO SHOWS BUT FULL INTRODUCTIONS STILL MADE

36

For 2025 we will be offering x 10 pre-arranged meetings packages 
#watercoolerevent #officeevent Book early to secure

Contact francis@watercoolerevent.com

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e latest trends in Reward & Benefits!

d benefits innovation for health and wellbeing - a persona and showing them our new ThatDay.uk booking platform. ch | shed light on the importance of personalised and flex gap between the employee vs employer sentiments. Rob Ba P talked about how we should think about it as if we were cra of food, catering to various needs and tastes — which

Aligning Reward & Wellbeing with the organisation's commercial s Juable insights into intergrating Reward and Wellbeing wi

The increasing intersection between DEI and wellbeing- where be health, happiness and productivity meet I was probably one of my fav room of around 80 people, we got asked to put out hands up if we c person dedicated to Wellbeing or a Wellbeing Strategy — FOUR PEOP hands up (D) Sunaina Kohli shared her personal experiences on burno importance of communities in a wokplace and how vital is to have yo

proposition | was the last session | attended, and it was eye-opening. Not because - "Al is going to take our jobs", but because it talked about leveraging technolo

such, they give me an injection of motivation - bot



Challenges in 2024: Remote Work and Transforming Company Culture

I had a great time over the last 2 days at The Watercooler & The Office

We loved meeting hundreds of passionate wellbeing leaders, speake

tribute to the important conversation. This expe

and wellbeing. The talks were insightful and was great to see what's happening in

r, due to my personal experience living with en stage. Thankfully, my colleague Heidi Yule step

te of raising awareness of menstrual health con

ative impact on recruitment, training, employee wellbeing, and predictive

es, Al is reshaping the way organizations approach HR practices. It was

ervone who attended my session! Let's continue driving innovation and

more human-centric approach to HR together.

Kevin Lyons who are passionate about leveraging technology for

at the The Watercooler & The Office 2024!



o share insights and exchange ideas with fellow professionals such as the net with some outstanding people, all there to achieve more for their tear ort people and give them a better work life.



The shows use LinkedIn as primary social media **channel** to engage and inform target audiences. WATERCOOLER Connecting Workplace Wellbeing Solutions make a difference workplace culture / mental health / wellbeing **LinkedIn Group** 

**LinkedIn Group 4500** followers

**JOIN HERE** 

In the 75 days pre event 500,000+ impressions promoting the shows were measured on LinkedIn

In addition hundreds of comments, posts and reposts of show news, speakers and spnsors:

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4000

followers

**JOIN HERE** 

Four things employees want from their employers

As well as exhibiting at last week's The Watercooler & The Office 2024, Neil rn was also invited to be a speaker at one of the panel discussion session:

A belated thanks to all of the brilliant team at The Watercooler Simon Berger Mark

Pigou - a truly fantastic two days considering all aspects of wellbeing in the

Find the right employee wellbeing solution for your organisation' The MHaW team greatly enjoyed the action-packed two day agenda and the

A super-impressive job all round % % %















workplace culture / mental health / wellbeing



Speakers tell us what they're looking forward to at The Watercooler Event next week



Conversations around The Watercooler: 5 insights from Day 1 of the show

## Is the Official B2B Media Partner for the shows



Watercooler Day 2: Key takeaways (powered by AI)



Watercooler hot topics: job design, measurement and the ethics of wellbeing



Why now is the perfect time for The Watercooler Event



Content,
networking,
launches and
competitions at The
Watercooler Event



Leading voices tell us why now is the perfect time for The Office Event



5 Reasons why The Office is a mustattend event for all employers



The Office: key considerations for a workspace that promotes wellbeing



How do you get employees in a multicultural, multi-generational workforce to truly connect in the office?

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The leaders club is **free to join** by EMPLOYERS ONLY and currently hosts **over 500+ members** who are all driving the employee wellbeing agenda within their organisations.

Every year the MAD Leaders Club host private roundtables and lunches at The Watercooler / The Office - and members enjoy a private VIP Lounge on the show floor.

With membership **expected to pass 1000+ for the 2025** show now is the time to discuss sponsorship opportunities for the MAD Leaders Club

Visit the club at - <a href="https://makeadifference.media/community/">https://makeadifference.media/community/</a> - and talk to Claire Farrow about audience engagement opportunities - <a href="makeadifference.events">claire@makeadifference.events</a>





Make a Difference is the leading digital media outlet for the employee wellbeing, benefits, culture and workplace sector it delivers a range of business development products for clients year round:

Webinars - average registration number 500

Newsletter advertising

Website advertising

**Sponsored content** 

**Email campaigns** 

Reports

to its 30,000 + UK readers plus over 15,000 readers overseas.

For all editorial and advertising opportunities please contact Claire Farrow - claire@makeadifference.events

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#### KEY JOB TITLES AT THE SHOWS IN 2024

Academic Advisor Analyst Architect Assistant Director HR Assistant Safety and Wellbeing Advisor Associate Director - Benefits Associate Director - Interior Design Practice leader Associate Director for Safeguarding Associate Director of Learning, Development & Wellbeing Associate Director of Operations and People Associate Director of Organisational Development Associate HR Partner Associate Workplace Strategist Belonging & Employee Wellbeing Manager Benefits and Rewards Specialist Benefits and Wellbeing Advisor Benefits Lead Benefits Specialist - EMEA Benefits, Compensation & Wellbeing Specialist Benefits, Rewards & People Analytics Manager Building manager **Business and Operations Manager** Business Development Director Business Development Manager - Fit Out Business Intelligence & Applications Manager Business Manager - Chief Property Office Business Manager - HR & PMO Business Partner, People & Culture Capability and Wellbeing Manager Careers and Employability Manager Central Digital Workplace Senior Service Manager CFO Change and People Development Lead Channels & Partnerships Director Chief Commercial Officer **Chief Creative Officer** Chief Customer Officer Chief Delivery Officer Chief Experience officer Chief Financial & People Officer **Chief Happiness Officer** Chief Medical Officer Chief of Staff, Strategy Leader Chief Operating Officer **Chief Operations Director** Chief Operations Officer Chief People & Operating Officer Chief People Officer

Chief Pricing & Underwriting Officer

Coach and Learning and Development Lead

Chief Revenue Officer
Client Development Director

**Client Services Director** 

Clinical Innovation Lead

Commercial Director

Colleague Experience Partner
Colleague Insights Manager

Communication and Engagement Manager Communication Consultant Community Lead Compensation & Benefits Lead Compliance Director Consultant Occupational Physician Consultant OH&Lifestyle Medicine Consultant Psychiatrist Contingent Worker People Partner Corporate Partnerships Manager Corporate Real Estate Lead - EMEA & APAC Corporate Wellbeing CEO Corporate Wellbeing Nutrition Creative Director СТО Culture & Communications Manager Culture & Development Manager Culture & Engagement Manager Culture & Wellbeing Manager Culture, Employer Branding & Fleet Development Director Culture, Values & Wellbeing Specialist Customer Engagement Director **Customer Insight Analyst D&I** Manager DEI & Wellbeing Lead DEI Consultant - EMEA **DEI Director** DEI Lead Deputy Head of Culture Design Director Development & Partnerships Manager **Development Director** Director - Employee Benefits
Director - Portfolio & Workplace Strategy **Director Health Solutions** Director Human Sustainability Director of Client Relations Director of Client Technology Value Director of Culture & Engagement Director of Diversity Director of Facilities Director of Global Facilities Director of Health, Safety & Wellbeing Director of HR & Transformation Director of Insured Health Services Director of Medical Services Director of People & Culture Director of People & Operations Director of Reward director of Reward, pensions & benefits Director of Stakeholder Engagement Director of Strategy & Operations

Director of Training and Development

Director Organisational Development

Director of workplace design space planning

Director of Wellbeing

Director Trust and Safety Solutions Director Workplace Experience & Real Estate Director, Business & Society Director, Clinical Operations Director, Head of DE&I Director, Occupancy Planning & Management Director, People and Culture Director, People Business Partner EMEA Director, Workplace Experience Diversity & Inclusion Director, International Diversity & Inclusion Programme Partner Diversity Equity and Inclusion Lead Diversity, Equity and Inclusion Programme Manager EDI and Well-being Manager EDI Lead EDI Specialist Editor in Chief EMEA Head of Diversity & Inclusion & Wellbeing **EMEA Payroll Manager** Employee Benefits Manager Employee Engagement Director Employee Experience & Engagement Program Manager Employee Experience & Wellbeing Projects Lead **Employee Experience Director** Employee Experience Lead Employee Experience Partner - Inclusion & Wellbeing Employee Health and Wellbeing Manager Employee Wellbeing Framework Employee Wellbeing Manager Employer Engagement & Recruitment Officer
Enagement & Wellbeing Manager Engagement & Inclusion Engagement Culture & well-being global lead Engagement Lead Environmental Health & Safety & Mental Health Coordinator UK & I Equality Diversity & Inclusion Manager **EU HR Director** Executive Director for People & Culture Facilities & Operations Manager Facilities & Workplace Manager Facilities and Administration Manager Facilities Project Manager Facilities Supervisor Finance Controller Finance Director Financial Controller Financial Wellbeing Director Fitness & Wellbeing Project Manager FM Soft Services Manager Furniture & Workspace Consultant

General Counsel

General Manager

Global Benefits Lead

Global DEI Director

Global Compensation Manager

Global Diversity Sourcing Specialist

Global Capital Investment & Real Estate Initiatives Lead

Global Communications and Engagement manager

Global Director, Talent & Orgnisational Effectiveness

Global Head of Employee Health & wellbeing Global Head of Inclusion and Wellbeing Global Head of Wellbeing Global HR Business Partner Global HRBP Global Lead, Health and Well-being Global Learning leader Global Mobility Manager Global Pay & Reward Manager Global Payroll and Reward Specialist Global Real Estate Manager Global Reward Manager Global Strategic Relationship Manager Global Total Reward Director Global Wellbeing & Engagement Manager Global Wellbeing Lead Global Wellbeing Manager Global Workplace EMEA & APAC Group Director Workplace Consultancy & Transformation **Group Finance Director** Group Head of Property **Group Head of Wellbeing Group HR Business Partner** Group HR Director **Group Managing Director** Group People Director Group Reward & Benefits Manager Growth & Trading Director Head Chief Development Office Head of APAC and EMEA Benefits Head of Benefits and Pension Operations Head of Benefits and Reward Head of Benefits EMEA Head of Clinical Performance and Governance Head of Clinical Services Head of Colleague Experience Head of Communications and Engagement Head of Competencies Development Head of Corporate Communications Head of Corporate Health Innovation Head of Corporate Social Responsibility Head of CRE Strategy and Services Head of Creative Diversity Head of Culture Head of Delivery Modern Workplace Head of Design Head of Domestic Abuse & Sexual Violence Prevention Head of EDI Head of eLearning Head of Employee Experience & Culture Head of Employee Health and Wellbeing Head of Employer Engagement Head of Employer Services Head of Engagement and Diversity Head of Equality, Diversity & Inclusion Head of Facilities Management Head of Finance & Resources Head of Financial Planning

Head of Financial Wellbeing

Head of Global Workplace Head Of Growth Head of H&S and Wellbeing Head of Healthcare Head of HR Head of HR & Operations Head of HR Central Services Head of HR Europe, DBS and Functions Head of HR Projects, Organisational Devlopment & Engagement Head of Human Resources Head of Inclusion & Employee Engagement Head of Inclusion and Wellbeing Head of Industry Relations Head of Integration Head of Internal Comms and Culture Head of International Healthcare Partnerships Head of IT and Business Transformation Head of Learning & Development Head of Learning, Organisational & Cultural Development Head of Mental Health and Wellbeing Head of Mindfulness Head of Modern Workplace Head of Occupational Health & Wellbeing Head of occupational health & wellbeing Delivery Head of OH and Wellbeing Head of Organisation and HR Development Head of Organisation Development Head of Partnerships and Wellbeing Head of Payroll & Benefits Head of Pension, Benefits & Wellbeing Head of People & Culture Head of People & Engagement Head of People & Talent Head of People Business Partnering & Operations Head of People Experience and Culture Head of People Operations Head of Primary Care Head of Programme Strategy **Head of Property** Head of Property & Facilities Operations Head of Property Services Head of Purpose, Brand & Culture Head of Real Estate & Workplace Head of Resilience Division Head of Resource Management Head of Revenue Head of Reward and Global Mobility Head of Reward, Wellbeing & Organisational Design Head of Staff Wellbeing

Head of Standards

Head of Talent & Culture

Head of Talent Intelligence

Head of UK Employee Benefits

Head of Workplace and Wellbeing

Head of Strategy and Lease Management

Head of Talent Management & Engagement

Head of Workplace Mental Health & Training

Head of Wellbeing, Recognition & Communications

Head of Workplace Services & Business Management

#### KEY JOB TITLES AT THE SHOWS IN 2024

Head of Workplace Strategy Head of Workplace Wellbeing Head of Workspace Health & Safety Manager Health & Wellbeing Lead Health and Wellbeing Business Partner
Health and Wellbeing Lead
Health and Wellbeing Manager Health Safety & Wellbeing Manager Healthcare partnership Manager HR & CSR Manager HR & Office Manager HR & Recruitment Manager HR & Safeguarding Adviser HR and Development Administrator HR and Operations Associate HR Business Partner HR Business Specialist HR Change Lead HR Director, EMEA HR Generalist, EMEA HR Lead HR Lead - OD & Projects HR Manager HR Operations and Reward Senior Manager HR Program Manager HR Project Lead HR Wellbeing Partner HR, People & Culture Director HR, Wellbeing Consultant & Coach Human Resources Advisor and Policy Lead Human Resources Business Partner **Human Resources Director** IDE Change and Training Manager Inclusion and Diversity Advisor Inclusion and Wellbeing BP Inclusion and Wellbeing Manager

Inclusion Diversity & Wellbeing Advisor

Int Wellness Program Manager Interior Architect

Interior Designer Intern Compensation & Benefits EMEA

Internal Comms & Engagement Lead

Internal Communications & Engagement Partner Internal Communications Manager

International Affairs Manager International HR Manager

International Partnerships Director

L&D Business Partner

I &D Facilitator

L&D Partner Lead HRBP

Lead Standards Development Manager Learning & Development Business Partner

Learning & Development Manager

Learning & Organisational Development Partner

Learning and Development Manager

Learning Design Manager

Learning Director

Manager - Talent Consulting Manager Workplace Mental Health

Manager- Employee Health Services

Manager, People & Culture Managing Director and CEO

Managing Editor

Marketing & Employee benefits Director

Medical Director

Membership & Training Manager

Menopause Lead

Mental Health and Wellbeing Lead

Mental Wellbeing Lead Meraki Global Workplace Lead

MHFA Instructor

National Facilities Manager

National Health and Wellbeing Manager

Neurodiversity Coach & Wellbeing Consultant

Occupational Health & Wellbeing Manager

Occupational Health & Wellbeing Support

Occupational Health Advisor

Occupational Health and Wellbeing Lead

Occupational Health Business Support Co-ordinator Occupational Health Manager

Occupational Health Physician Occupational Wellbeing Lead

OD Advisor

Office & Facilities Manager

Office and Facilities Manager

Office Manager & Head of Admin Office Services & Facilities Manager

OH Manager

OHS Manager

Operational Climate Transition Lead Operational Strategy Director

Operations Director

Organisational Development Advisor

Organisational Development Business Partner

Organisational Development Manager Wellbeing Organisational Development Partner

Parnerships Director

Partner human capital consulting

Partnerships & Business Development Manager

Partnerships Director

Patient Engagement & Stakeholder Lead, London

Payroll & Benefits Analyst - Global Pensions & Benefits Analyst

Pensions & International Benefits Advisor

People & Business Support Director

People & Change Manager

People & Culture Advisor People & Culture Director People & Culture Lead

People & Inclusion Manager

People & Organisation Director

People & Organisation, Compensation & Benefits Advisor People & Talent Lead

People and Culture Advisor People and OD Partner Wellbeing

People Experience and Culture Manager

People Operations Director

People Operations Manager

People Partner

People Process, Systems & Workplace Experience Manager

People Services Lead

Performance & Engagement Manager Performance Analyst

Poeple and Wellbeing Programme Manager

PR Director

Procurement Director

Product Director

Product. Propoistioin and Partner Consultant

Program Leader Social Sustainability & Wellbeing

Programme Manager for Health & Wellbeing London Region

Project Development & Services Manager

Project Manager - Health & Wellbeing

Project Manager - Real Estate Project Manager People Development & Learning

Property Assurance Manager Proposition and Product Director Proposition Development Consultant

QSHE Manager Quality & Innovation Manager

Real Estate Manager

Regional Diversity, Equity, Inclusion & Belonging Manager EMEA Regional Education Manager

Regional Head of Safety & Security Europe & the Americas

Regional Head of Workplace Regional HR Director

Regional Operations Manager

Regional Workforce Wellbeing Lead Relationship Director

Relationship Strategist

Resident Experience Manager - Wellbeing Responsible Business & Inclusion Manager

Retail Wellness & Engagement Specialist Reward & Wellbeing Manager

Reward and Benefits Analyst

**Reward Director** Reward Lead

Reward Manager Reward Systems Manager

Safety, Health & Wellbeing Business Partner

Sales & Consulting Analyst Sales & Marketing Director

Segment Marketing Manager - Workplace Senior Analyst Compensation & Benefits

Senior Benefits Lead

Senior Business Development Manager

Senior Communications Specialist

Senior Corporate Responsibility Manager

Senior Customer and Systems Officer

Senior Director - People Care & Employee Services

Senior Director Workplace & Global Corporate Security

Senior Director, Human Resources Senior Director, People & Culture

Senior Global Benefits Partner Senior Global Comms & Engagement Manager

Senior H&S manager

Senior HR Business Partner

Senior HR Director

Senior HR Generalist Senior HR Projects Office

Senior Interior Designer
Senior Internal Communications Manager

Senior Manager - Estates & Facilities

Senior Manager EMEA Benefits

Senior Manager Global Learning and Development

Senior Manager Real Estate & Workplace APAC & EMEA Senior Manager, EMEA Corporate HR

Senior Manager, Internal Communications

Senior Manager, Operations

Senior Manager, Regional Facilities UK, Southern Europe & Africa

Senior Manager, Talent Development Senior Mental Health and Wellbeing Manager

Senior Occupational Health Adviser

Senior People & Practices Manager

Senior People Partner

Senior Proposition Manager

Senior Reward and Wellbeing Officer Senior Risk Culture & Engagement Manager

Senior Solutions Product Manager Senior Specialist, Global Wellbeing

Senior Talent Partner & D&I Lead Senior Wellbeing & Employee Experience Manager

Senior Workplace Manager, EMEA Senior Workplace Services Manager

Senior Workplace Strategist & Change Manager

SHEQ Manager

Site Operations & HSE Director Social Value Director & Mental Health Ally

Sr Director, People & Culture, EMEA Sr Lead - P&C Vendor Management

Sr Program Manager, Global Wellbeing Staff Engagement, Wellbeing & Inclusion Advisor

SVP Total Rewards and People Operations

Staff Wellbeing & Engagement Partner

Staff Wellbeing Adviser Strategic Development Director

Strategy Operations Lead

Strategic Development Specialist Inclusion, Diversity & Wellbeing Strategic Partnerships Director

Talent Acquisition & Retention Manager

Talent Business Partner

Talent Development Manager

Talent Management & Organisational Development Analyst

Training & Development Senior Specialist

UK & I Wellbeing Engagement & Communication Specialist **UK Facilities Manager** 

UK Health & Wellbeing Lead **UK Workplace Manager** 

UKI Head of Wellbeing

Vice President, Insurance & Alliances VP Culture and Change

VP Employee Experience VP Global wellbeing VP Growth

VP, Corporate Services

VP. EDI VP. HR

Well-being Engagement Manager Wellbeing & Benefits Advisor

Wellbeing & Customer Experience Operations Manager Wellbeing & EDI Lead

Wellbeing & Engagement Business Partner

Wellbeing & Engagement Lead Wellbeing & Engagement Manager

Wellbeing & Inclusion Lead

Wellbeing & Inclusion Partner Wellbeing & Performance Lead

Wellbeing and Engagement Wellbeing and Inclusion manager

Wellbeing Community Manager

Wellbeing Director Wellbeing Health Proposition Manager

Wellbeing Partner Wellbeing Product Manager

Wellbeing Services Lead Wellbeing, Culture & Engagement SM

Wellbeing, Inclusion & Engagement Lead Wellbeing, Teams and Social Director

Wellness and Engagement Consultant Workplace advisory and Change Management Director

Workplace architect Workplace Culture and leadership lead

Workplace Director Workplace Engagement Manager

Workplace Experience Director Workplace Experience Lead

Workplace Health and Wellbeing Lead Workplace Operations Manager

Workplace Partnerships Lead Workplace Recruitment Director

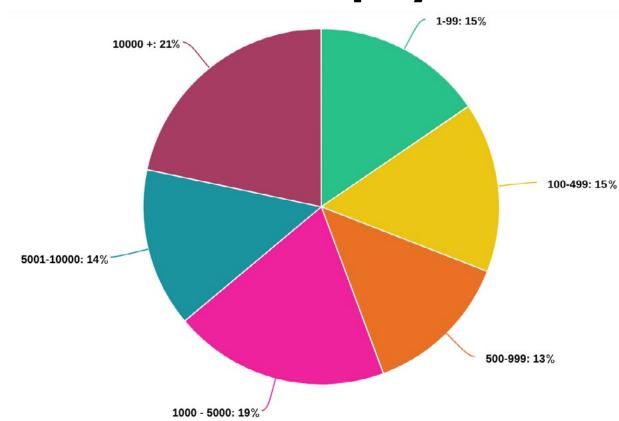
Workplace Services Manager Workplace Strategist

Workplace Strategy & Development Manager Workplace Wellbeing business development lead

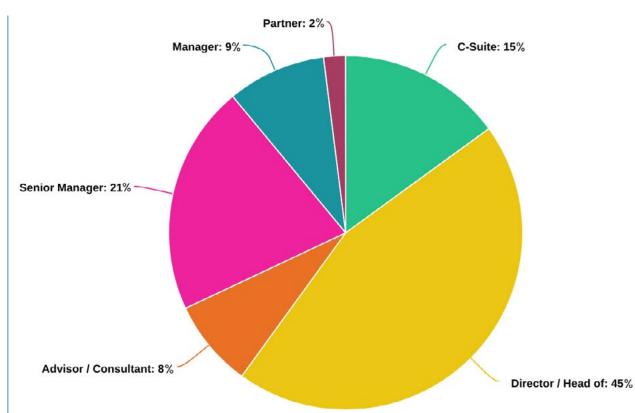
Workplace Wellbeing Expert

Workplace Wellbeing Strategist

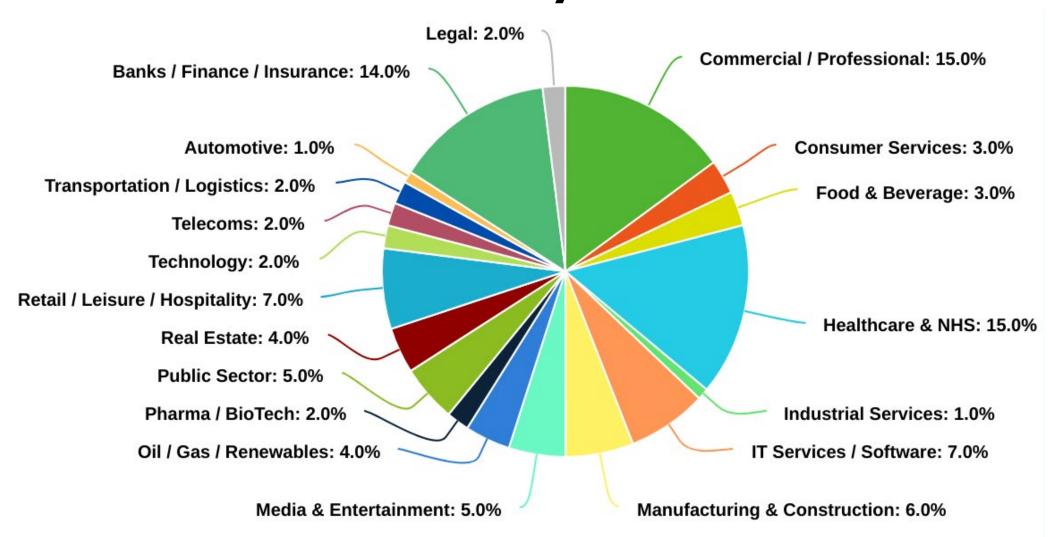
#### **Number of Employees**



#### **Audience Role Types**



#### **Industry Sectors**





#### **EVENT FEEDBACK**

Sounds silly, but acknowledgement is a core value of ours, and you have repeatedly acknowledged our efforts and contributions, we truly appreciate it!

So much has been achieved, and it always opens the door to so much more!

Congratulations to the team, another fantastic event that (unfortunately) raises expectation for next year!

God bless!

**Clarke & Carrie Carlisle** 



Clarke & Carrie Carlisle

A genuinely inspiring event which left me full of new ideas and where I met numerous new useful contacts

**Ben Channon,** Architect and Author of "Happy by Design: A Guide to Architecture and Mental Wellbeing



We were thrilled to take part in the office fair, advocating for the idea of how color enhances wellbeing and fosters togetherness in the workplace.



Valerie Corcias, Co- Founders Mycoocoon & brainbo, Mycoocoon



What a relevant and brilliant show to attend. Each year they target the hot topics in the office and employee experience field that will let attendees go back to their organisation armed with ideas and new support to support an actionable change!



Maud Santamaria, Workspace Director, GWI



An energising event brimming with workplace experts spanning wellbeing, HR, culture, DE&I, mental health, facilities management, workspace design and more, discussing the latest topics around workplace health wellbeing and culture.

**Ed Warner MBE,** Co-Founder and CEO, **Motionspot** 

Motionspot \*\*

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#### **EVENT FEEDBACK**

PLUY E BEEF BEEF WEEK

The Office X The Watercooler provided an exceptional platform for connecting professionals from various industries who share a passion for workplace well-being. The event not only facilitated meaningful conversations but also served as a catalyst for spreading the word about the power of plants in the office for enhancing employee well-being and productivity.

Through engaging discussions and by showcasing our planted creations across the venue, we were able to showcase the many benefits of incorporating plants into office settings - from improving air quality to reducing stress and boosting creativity, the positive impact of plants on workplace culture is undeniable.

We are grateful for the opportunity to participate in such a valuable event and send a special thank you to the organisers for their dedication to promoting well-being in the workplace. We look forward to future events



**Adrian Byne,** Benholm Group

Extraordinary solutions to ordinary problems

A PRACTI

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communication and creativity at work

Green Cross Global: A Resounding Success at The Watercooler Event

CHANGE MAKERS

Green Cross Global's participation at The Watercooler Event at ExCel London was a massive success.

From the moment we arrived, the organisation was impeccable. The entire event ran smoothly, allowing us to maximise our interactions with attendees and fellow exhibitors.

The caliber of visitors at The Watercooler Event was exceptional. We had in-depth conversations with a wide range of individuals genuinely interested in improving workplace culture and employee wellbeing. It was inspiring to connect with so many like-minded professionals all under one roof.

The atmosphere at the event fostered a strong sense of collaboration. We had insightful discussions with fellow exhibitors, forging valuable connections that will undoubtedly lead to future partnerships.

Overall, Green Cross Global's experience at The Watercooler Event was tremendously positive. The amazing interactions, the excellent organisations, and the opportunity to connect with like-minded professionals solidified the event's value.

We look forward to participating again next year!



Ross Abbott, Head of Health and Wellbeing What an incredible time we had at The Watercooler & The Office 2024! It was fantastic to engage with so many thought leaders and professionals passionate about the future of workplace wellbeing and HR.

The discussions on future ways of working resonated deeply with our mission at Future of the Office. Thought leaders emphasised the need for emotional connections at work, inclusivity in hybrid models, and leadership in managing flexible work environments. Our approach champions these very elements by designing spaces that foster connectivity, adapt to diverse workforce needs, and support leadership in navigating new working landscapes.

See you all next year for more insights and innovations from Future of the Office!



#### **EVENT FEEDBACK**



My brain is feeling rather full after a day of thought-provoking and engaging sessions at The Watercooler & The Office 2024 event! I could list out pages of insights which I always think is a sign of a great learning event! Thanks to the organisers and the speakers!



**Beth Burton,**Wellbeing Lead, **Twinings** 



Special thanks to Simon Berger, Mark Pigou, Claire Knott, Claire Farrow and all the team for creating such an important wellbeing event.

Speaker: Jon Salmon, Consultant, Digital Director & Mental Health Advocate



The highlight of the day was surely to be chairing a panel on Women's Health in the Workplace. We had a "full house" with questions from the floor! It really was a day of connections and laughter



Trudi Roscouet, Menopause & Wellbeing Coach, Vitality40plus





Two Black men, both with disabilities, on stage, discussing well-being in the workplace? Yep, that happened! The whole day opened numerous insightful reflections and highlighted the need for more conversations.



Speaker: Isaac Harvey,
President,
Wheels and Wheelchairs



A hive of great minds coming together to discuss best practice and the future of workplace wellbeing. Lots of takeaways.



Claire Wilkinson, HR Lead, Wellbeing & Functions, AECOM



We loved running a roundtable at the Leaders Lunch - what a privilege to problem solve with organisational leaders delivering fantastic strategies.

A huge thank you to The Watercooler team for

hosting such an engaging event, and to everyone

who attended my session! Let's continue driving

innovation and creating a more human-centric

Speaker: Mariyana Zhou,

Head of HR, 1inch Network

approach to HR together.



Sarah Restall, Smart About Health



Reactive to Proactive....Amazing time at The Watercooler Event - thank you to Mark Pigou and team as well as knowledgeable speakers who shared their wisdom.



Cecile Trijssenaa<mark>r, Foun</mark>der, Stories for Wellbeing



Catching my breath after a week full of inspiration... Now to get the head down again & crack back on putting the learning into action

serco

**Speaker: Jamie Broadley,** Group Head of Health & Wellbeing, **Serco** 

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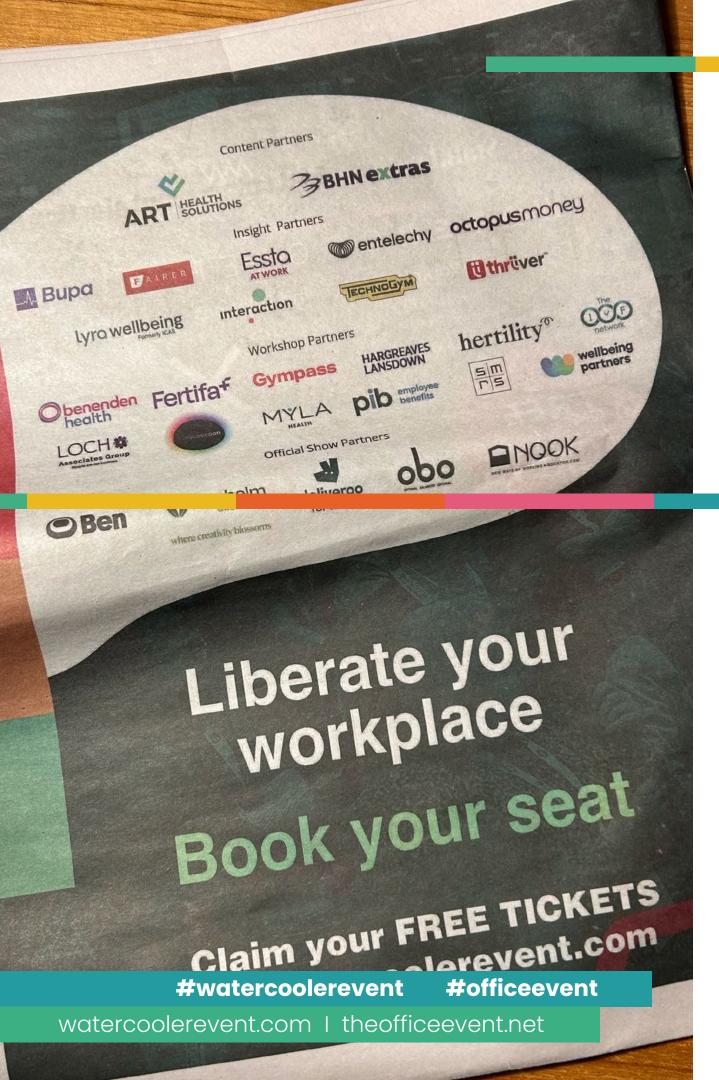
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To discuss sponsorship opportunities for 2025 email Francis Barham, Event Director - francis@watercoolerevent.com









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#### EXCEL LONDON | 8 - 9 April 2025

## SEE YOU THERE!

www.watercoolerevent.com

#### **SPONSORSHIP & EXHIBITION OPPORTUNITIES**

Francis Barham, Event Director

Phone: 07590 717430

francis@watercoolerevent.com